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Email: info@polesports.org

President – KT Coates

Vice-President – Kate Whitley



POLE SPORTS INDUSTRY MEETING

February 15th 2013



22 Trinity Road, Ware, Herts, SG12 7DB, UK

Phone: +44 (0)7796906256

Email: info@polesports.org

President – KT Coates

Vice-President – Kate Whitley

MEETING OBJECTIVES

1. To vote in a working committee.
2. To agree upon accreditation criteria.
3. To agree upon various codes of practice, rules and regulations.
4. To open discussions on topics for public and committee opinion.
5. To agree upon procedures for the WPSC.
6. To set tasks for committee members when voted in.



Over View of the IPSF



- I. Recognition of what IPSF is currently representing in the sport
- II. Goals of the IPSF for the future
- III. Roles of committee members and job descriptions
- IV. Explanation of voting process



So, what is the IPSF representing in the sport?

- i. Offering a platform for those who want to compete in a sporting environment and be recognised as an athlete.
- ii. Setting high standards and guidelines in accordance with international sporting rules and regulations.
- iii. Laying down the foundations for specific judging technicalities that can be adopted under the term 'pole sports' with an exact and precise scoring system that is fair and comprehensive.

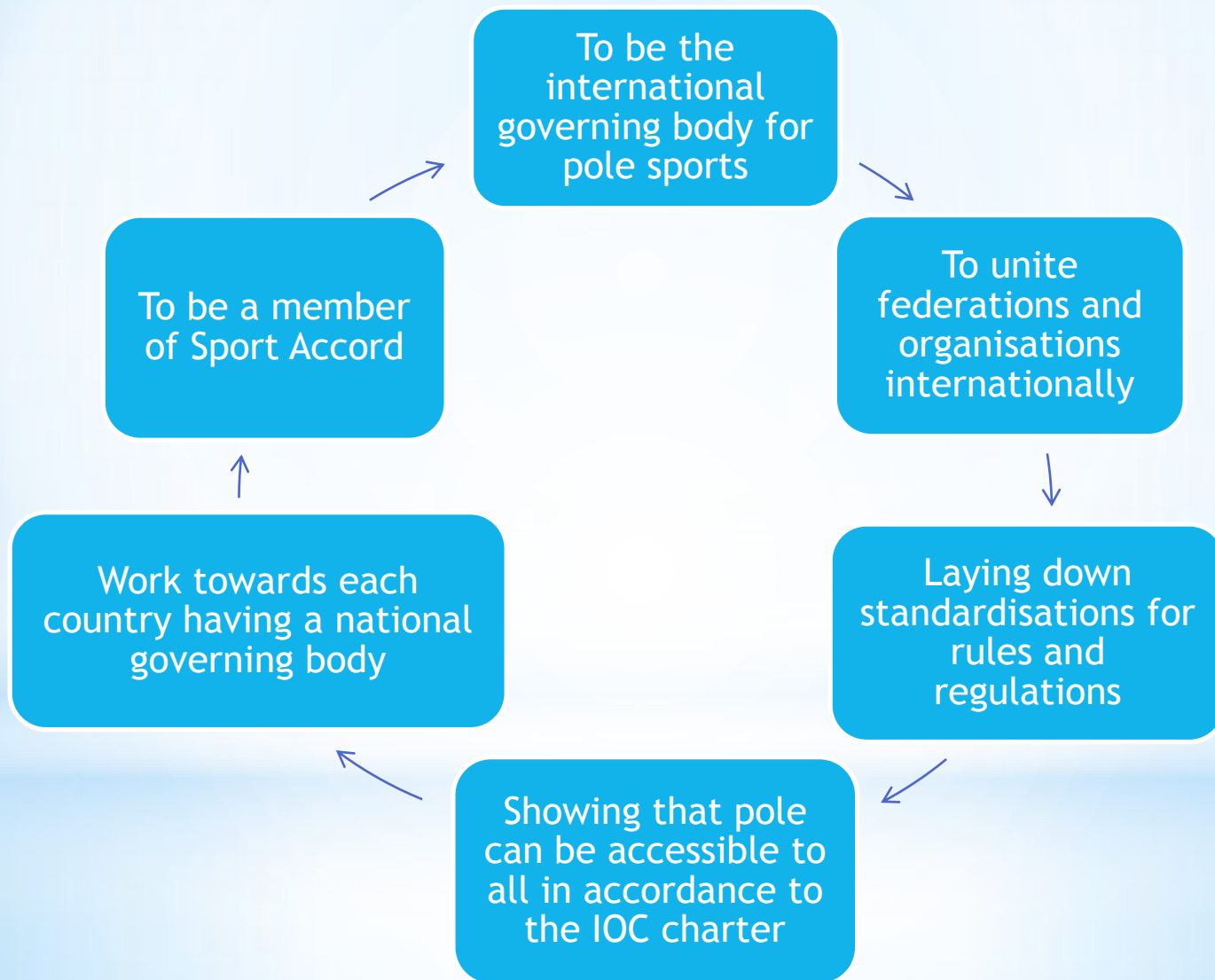
Also.....

iv. Creating an international organisation as a single point of reference for the pole sports industry run by members of the pole community worldwide.

v. Operating as a 'not-for-profit' organisation and not a personal business, with volunteers who have similar beliefs about the sport.



Goals and aims of the IPSF





**Surely this is all
gymnastics???**



**And
this
too???**



OPTIONS

Who to affiliate with?

Who to get accredited by?

Who will give us positive recognition?

How to push for mainstream acceptance as a sport?

What are our time limits?

What criteria do we need?

How do we keep people motivated?

When do we get a chance to sleep?

And finally.... When do we actually see the fame and fortune!!!



**UNION EUROPEENNE DE GYMNASTIQUE
EUROPEAN UNION OF GYMNASTICS
EUROPÄISCHE TURNUNION**

Cristina Casentini

**President of the European Union of Gymnastics and a
member of the International Olympic Committee.**





SportAccord is the umbrella organisation for both Olympic and non-Olympic international sports federations as well as organisers of international sporting events.

SportAccord members benefit from various services which support an ethical and socially responsible sports movement that adheres to principles of good governance and sustainability.

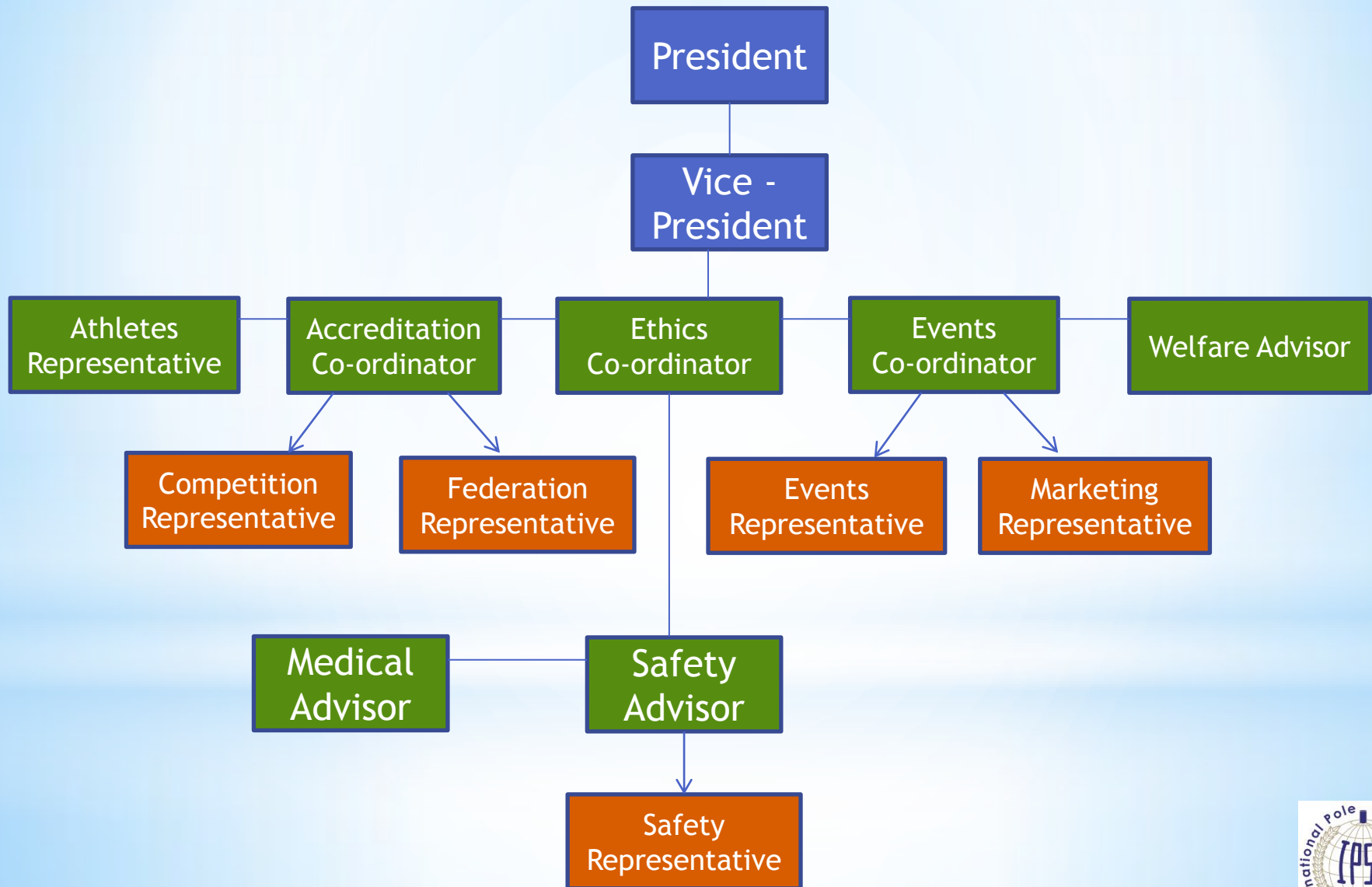
The SportAccord Definition of Sport

- ✓ An element of competition
- ✓ Should not rely on any element of “luck”
- ✓ Should not be judged to pose an undue risk to the health and safety of its athletes or participants.
- ✓ In no way be harmful to any living creature.
- ✓ Should not rely on equipment that is provided by a single supplier.

Discussion on how to raise the profile of pole sports around the world

- Are we clear what pole sports is - is there a concise and universal definition we should be using?
- In competitions how do we ensure people understand that the rules and principles of pole sports are different to pole dance?
- Can people start using the term 'pole sports' more often when referring to it - is it possible to be advocates for the term?
- How do we make sure we are not alienating people who love 'pole dance', we want to encourage participation after all.
- Anything else.....?

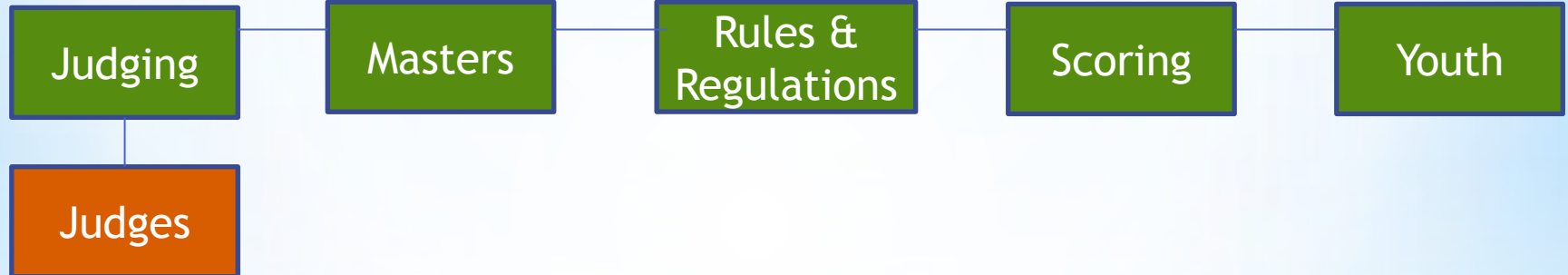
STEERING COMMITTEE



SUB COMMITTEE (Technical Committee)

President

Representatives in:



Tasks to get started with

Youth representative

Preparing policies relevant to each country for Federations to adopt.

Prepare a list of contacts in each country regarding safeguarding and CRB's.

Marketing representatives

Agree with blogs/magazines where articles could run. Decide on the blog release timetable - IPSF web site/Facebook page etc.

Plan a timetable for annual WPSC marketing.

Federation and Competition accreditation representatives

Write final accreditation procedures and application details.

Approach relevant bodies to promote affiliation with IPSF.

Technical committee

Complete rules and regulations, scoring system and judging criteria.

Athletes representative

Collate athletes handbook

IPSF Volunteer Bank!

- ❖ A lot of applications for committee roles.
- ❖ Very grateful that so many people want to help.
- ❖ Please send your details to info@polesports.org
- ❖ Say if you want to help a committee member or help at the WPSC.
- ❖ This will all count towards next year when you reapply for a committee role.

Voting procedure

Application

Send in an application form, by post or online. We will need your full details, a suitable photograph of you and a brief explanation in 200 words why you would be suitable for the position you are applying for. Incomplete applications will not be considered.

FINAL DEADLINE: 20th Feb 2013

Decision

All applications will be posted onto the IPSF website for the general public to see prior to voting.

Only members may vote.

The voting form will be on the IPSF website.

Announcement

Voting will close at midnight on 27th Feb 2013.

Committee members will be invited to accept the positions they are voted in for.

A public announcement will be made on 1st March and the details posted on the website.

Policies and procedures

- I. Anti-doping and acceptance of WADA and UKAD policies
- II. Welfare and safeguarding for young people
- III. Ethical policy currently in place
- IV. Judges criteria/contract, also declaration of conflict of interests
- V. Rules and regulations
- VI. Discussion of all other policies previously published





I. Anti Doping Information

Anti-doping policies



ARTICLE 23: ACCEPTANCE, COMPLIANCE AND MODIFICATION

23.1 Acceptance of the Code

23.1.1 The following entities shall be Signatories accepting the Code: WADA, The International Olympic Committee, International Federations, The International Paralympic Committee, National Olympic Committees, National Paralympic Committees, Major Event Organizations, and National Anti-Doping Organizations. These entities shall accept the Code by signing a declaration of acceptance upon approval by each of their respective governing bodies.

This means that wherever an athlete competes, home or aboard, the rules remain the same allowing fairness in competition and protecting the integrity of sport.

- 1) **Presence** of a prohibited substance in an athlete's sample
- 2) **Use** or attempted use of a prohibited substance or method
- 3) **Refusing** to submit to sample collection after being notified
- 4) **Failure** to file athletes whereabouts information & missed tests
- 5) **Tampering** with any part of the doping control process
- 6) **Possession** of a prohibited substance or method
- 7) **Trafficking** a prohibited substance or method
- 8) **Administering** or attempting to administer a prohibited substance or method to an athlete



DANGERS OF DOPING

GET THE FACTS

www.wada-ama.org

WHAT'S THE BIG DEAL?

Most medications on the Prohibited List can be bought at a pharmacy — so they must be safe to use, right?

NO! Medications are for people with specific health issues — not for healthy athletes. They were not approved to be used by healthy people, in higher doses and in combination with other substances.

WHAT ABOUT DIETARY OR NUTRITIONAL SUPPLEMENTS?

"All-natural. Pure.
Fast results."

BEWARE!

Supplement companies are not highly regulated — meaning you never know what you are taking. There could be a banned substance in your "all-natural" supplement.

USE AT YOUR OWN RISK!
You can't always trust what is written on the label.

WHAT'S AT RISK?

All medications have side effects — but taking them when your body doesn't need them can cause serious damage to your body and destroy your athletic career.

WHAT ELSE SHOULD YOU

METHODS

There are also methods of substances or manipulating that are banned. These methods have negative effects on your

Blood doping, including having to change the way your blood to the rest of your body, may

- An increased risk of heart, kidney damage and high blood pressure
- Problems with your blood poisoning, overloading cells, and reduction of oxygen
- Problems with your circulation

HIV

As with any injectable drug, using a syringe to dope puts you at risk for contracting infections such as HIV/AIDS and hepatitis.





Most of the substances on the WADA's Prohibited Lists are available in Pharmacy's, Supermarkets, and Health Food shops



The list includes substances found in Nutritional and Weight Loss Supplements and even in some Cold and Flu Treatments.



Supplement
serving size: 2 caps
servings per contain

Chromium

(as ChromeMate® Chromium Polymacrylate)

Thermal Core Proprietary Blend: 870mg
7 Hour No Crash Energy™: (Polylipid Coated Sustained Release Caffeine, Caffeine Anhydrous (1,3,7-Trimethylxanthine), L-Tyrosine ((2S)-2-Amino-3- (4-Hydroxyphenyl) propanoic Acid)), Adipro™ (Fenugreek Seed Extract) (50% Saponins) (*Trigonella foenum-graecum*), L-Carnosine (2-(3 Aminopropanoylamino)-3- (1H-Imidazol-5-Yl) propanoic Acid), Green Tea Leaf Extract (50% Polyphenols) (*Camellia sinensis*), L-Proline (2S)-Pyrrolidine-2-Carboxylic Acid, 5-HTP (L-5-Hydroxytryptophan), Cinnamon Bark 4:1 Extract (*Cinnamomum cassia*), Bioperine® (*Piper nigrum*) (fruit).

*Daily Value and/or Recommended Daily Intake not established.
other ingredients: Gelatin, Rice Flour, Silicon Dioxide, Magnesium Stearate and Water.



Anadin ORIGINAL

FOR RELIEF FROM:

- Headache
- Period pain
- Dental pain
- Migraine
- Joint swelling
- Muscular aches
- Rheumatic pain
- Neuralgia
- Cold and flu symptoms
- Sore throat
- Feverishness
- Strains
- Stiffness
- Sciatica
- Lumbago
- Fibrositis

KEEP ALL MEDICINES OUT OF THE SIGHT & REACH OF CHILDREN

CONTAINS ASPIRIN

EACH TABLET CONTAINS:

Aspirin BP 325 mg
Caffeine Ph Eur 15 mg

DOSAGE:
Adults, the elderly and young persons aged 16 and over: Take 1 or 2 tablets with a drink of water. Repeat every 4 hours as required.
DO NOT TAKE MORE THAN 12 TABLETS IN 24 HOURS.
If symptoms persist for more than 3 days, consult your doctor.
DO NOT GIVE TO CHILDREN AGED UNDER 16 YEARS, UNLESS ON THE ADVICE OF A DOCTOR.

DO NOT EXCEED THE STATED DOSE

DO NOT TAKE IF:

- You are allergic to aspirin or any of the other ingredients listed in the enclosed leaflet.
- You have ever had a stomach ulcer, perforation or bleeding.
- You have haemophilia or are taking medicines that reduce blood clotting e.g. warfarin.
- You are breast-feeding.

Talk to your doctor or pharmacist before taking this medicine if you are pregnant, asthmatic or suffer from dehydration, liver or kidney problems.



Stamp out doping



WWW.WADA-

AMA.ORG

WHAT HAPPENS to AN ATHLETE WHO USES?

STERIODS

Steroids may make your muscles big and strong, BUT... you may become dependent on them and they may:

- Give you acne
- Make you bald
- Increase your risk of liver and cardiovascular disease
- Give you mood swings
- Make you more aggressive
- Make you suicidal

Guys, you may also look forward to:

- Shrinking testicles
- Breast growth
- Reduced sex drive and even impotence
- Decrease in sperm production

Ladies, you may look forward to:

- Deeper voice
- Excessive facial and body hair
- Abnormal menstrual cycles
- An enlarged clitoris

EPO

EPO (erythropoietin) may help with the way your body uses oxygen, BUT... why risk it when it may lead to death?

Using EPO may make your blood more like honey — thick and sticky — than water. Trying to pump this thick blood through your veins may:

- Make you feel weak — not good when you are trying to train hard!
- Give you high blood pressure
- Make your heart work so hard that you have a heart attack or stroke (even at your age)

STIMULANTS

Stimulants are used to heighten the competitive edge, BUT... how edgy would you feel if you:

- Can't sleep (insomnia)
- Have involuntary shaking or trembling
- Have problems with your coordination and balance
- Are anxious and aggressive
- Develop an increased and irregular heart rate
- Have a heart attack (imagine dying of a heart attack at your age!) or stroke

These are the effects that using stimulants may have on your body.

HGH

HGH (human growth hormone) may make muscles and bones stronger and recover faster, BUT... it is not only your muscles that get bigger.

Using HGH may lead to:

- Acromegaly — protruding forehead, brow, skull and jaw — which can't be reversed
- An enlarged heart that can result in high blood pressure and even heart failure
- Damage to your liver, thyroid and vision
- Crippling arthritis

MASKING AGENTS

Some athletes try to cheat the system by using diuretics and other substances to cover-up the signs of using banned substances.

The side effects can definitely affect your ability to compete and train. You may:

- Become dizzy or even faint
- Become dehydrated
- Get muscle cramps
- Have a drop in blood pressure
- Lose coordination and balance
- Become confused and moody
- Develop cardiac disorders

MARIJUANA

Marijuana, cannabis, pot — whatever you call it, IT IS BANNED. Whether you are a pot-head or a casual user, marijuana may have a negative effect on your athletic performance and your health.

Using may:

- Reduce your memory, attention, and motivation — even result in learning disabilities
- Weaken your immune system
- Affect your lungs (chronic bronchitis and other respiratory diseases, even throat cancer)
- Lead to psychological and physical dependence

NARCOTICS

Narcotics, like heroin and morphine, may help you forget about the pain, BUT... how competitive do you think you'd be with a:

- Weakened immune system
- Decreased heart rate and suppressed respiratory system (you can't compete if you are dead)
- Loss in balance, coordination and concentration
- Gastrointestinal problem like vomiting and constipation
- Narcotics are also highly addictive — your body and mind quickly become dependent on them.



Everyone involved in sport should be behind the vision of 'clean sport' and look to play their part.

We all have a duty to protect the integrity of sport and help those who compete or participate. Clean Sport is about working together to support our athletes to be clean, stay clean and believe all others are clean too.

All athletes are strictly liable for any banned substance found in their system, regardless of how it got there and whether there was an intention to cheat or not.

NOT KNOWING IS NO EXCUSE. Athletes are accountable for what is found in their bodies, and in their possession.



Sports Recognition

In order for us to move forward and gain sports recognition for pole sports we need to:

Educate our athletes in Anti Doping Practises

Achieve over 80 worldwide participating members within the Federation;

*The 80 members would/could include worldwide:
Pole Organisations, Training Schools,
Affiliated/Accredited Competitions, etc...*

Set up a testing pool

Show complete IOC Charter compliance throughout the organisation – globally



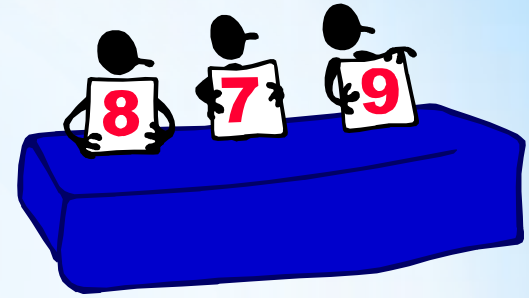
III. Welfare and safeguarding for young people

- ❖ We have open working policies and documents that have been written with consultation from the NSPCC, International Gymnastic, Dance and Fitness Coaches and will continue to be updated according to changes in law, legislations and committee decisions.
- ❖ Safeguarding and protecting children in pole sports policy.
- ❖ Safe Guarding Children with Disability in Pole Sports Policy.
- ❖ Currently based on UK laws, but to be expanded for each country and federation.
- ❖ The policy is to be shared with all other agencies.

IV. Ethical policy currently in place

- ❖ The actions and behaviour of individuals participating in IPSF activities, or in events sponsored by or sanctioned by the IPSF, shall be lawful and in accordance with all IPSF rules and regulations, and consistent with the principles of fair play, good sportsmanship, honesty, and respect for the rights of others.
- ❖ All IPSF members are obligated to follow this Ethical Code of Conduct: Committee Members, Judges, Competitors, Coaches, Volunteers, and we also ask our Sponsors, ticket holders and anyone else connected to our activities to abide by our guidelines to show moral support.
- ❖ Amendments to be made by 1st July 2013.

V. Judging



The IPSF believes the duty of Judges is to act impartially in Pole Sport competitions. We believe this duty carries with it an obligation to perform with accuracy, fairness, and objectivity through an overriding sense of integrity.

Judges must be free of obligation to any interest other than the impartial and fair judging of Pole Sports competitions. Any decisions, which are slanted by personal bias, are dishonest and unacceptable.

Can we realistically expect IPSF judges to have the same level of professionalism when judging elsewhere? What if they have a student or a friend in a competition they are judging - what should the guidelines be?

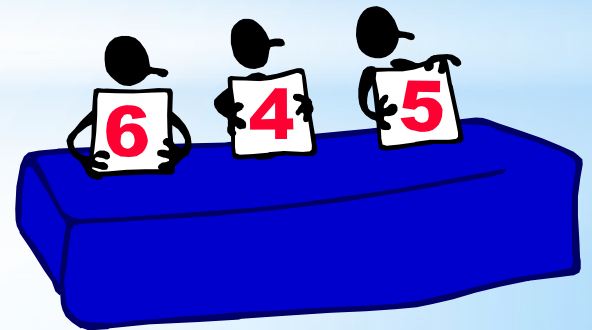
Discussion.....?

We will be welcoming applications for judges positions at the WPSC 2013 from 1st March 2013.

You will be able to download the application form from the IPSF website. You will need to have it in by

You will need to attend a full day training course to ensure you are competent to judge pole sports. If you have already attended a training course you will still need to be available for a training day to cover updates in rules and regulations etc.

Please go to the website for a full read of the 'The standards of judging conduct', we welcome any comments or thoughts.



By-laws and constitution

- ❖ Change the registered location base to UK.
- ❖ Add Sport Accord to the goals of recognition.
- ❖ Add in the new policies and the ethical updates.
- ❖ Include Articles of Association.
- ❖ Reword where necessary regarding the committee structure.
- ❖ Change the committee roles and expectations.
- ❖ Update anything else to bring it in line with what we are deciding today.

IPSF Accreditation

We want IPSF accreditation to be the highest worldwide in the pole sports industry

Our accreditation is only awarded to those who achieve and maintain excellent standards

We will offer 3 levels to make it accessible

But we need you to help decide the criteria.....



GOLD

SILVER

BRONZE

IPSF Accreditation

National Accreditation

- One Federation in every country - Sport Accord only accept membership on these terms

Competition Accreditation

- A national competition in every country

Athletes Accreditation

- Winners of national competitions eligible to enter the WPSC





WORLD POLE SPORT CHAMPIONSHIPS LONDON 2013

JULY 20 & 21
YORK HALL
BETHNAL GREEN
LONDON E2 9PJ

PRELIMINARIES 20TH – 12PM
FINALS 21ST – 2PM

WWW.POLESports.ORG

BOOKETS AVAILABLE
ON LINE & IN ALL
TICKETS IN ALL
131 MAYIS

WE BRING TOGETHER THE TOP
NATIONAL AND INTERNATIONAL ATHLETES
FROM AROUND THE WORLD TO COMPETE
FOR THE WORLD TITLE

INTRODUCTION OF TWO NEW COMPETITION CATEGORIES

MASTERS CATEGORY

This will cover 40+, it may be cut into different classes depending on how many apply.

No matter what, there will be awards for 40+, 50+ and 60+.

YOUTH CATEGORY

This will be split into two classes; 10-14 years and 15-17 years.

Again this all depends on the amount of people interested.

This year both of these categories will be open to anyone to apply and will not require the status of having won or been a runner up in a national/international competition; there have not been enough competitions at this level globally to fill the categories.

World Pole Sports Championships

Where - York Hall, Bethnall Green, London.



When - July 20th/21st

Preliminaries - 20th

Finals - Sunday 21st



FEEDBACK FROM LAST YEAR

What worked well

- The official feeling of the whole competition
- Respected judges from all over the world showing a positive approach
- Clear and fair scoring system
- Communication between organisers and athletes
- Space for vendors
- Facilities available

Room for improvement

- Venue facilities for the athletes
- Ticketing system to buy for groups
- Not enough security on the doors
- Information for athletes
- Seating arrangements for audience
- Parking facilities for vendors
- Somewhere for the athletes to train

Please bear in mind we had only three months in which to pull off the whole competition and only a handful of people to do it with!!!

Welcome pack for athletes

What should be included?

We currently have:

Rules, regulations, scoring, judging.

Visa information

Music requirements

Accommodation and travel

Registration and event timings

Media co-operation

Athlete's categories for 2013



Women



Men



Doubles



Youth



Masters!



We are also very honoured to once again have Deb Roach give a performance for us at the finals this year.

We are hoping to have a new category next year in keeping with the IOC ethos of sport being accessible to all; Para-pole.

Rules and regulations

Music

Costume

Safety

Poles

Grips

Registration

Application

Scoring

Department

Scoring system and compulsory moves

Women, Men and Masters will all be scored in the same way

The Youth category will be scored in a similar way to the adults but with consideration given to their age and the bio-mechanics of a young growing body.

Doubles will be scored differently according to each athlete's individual performance and also combined performance



FINANCES



Not-For-Profit Status

Costs needed for the IPSF

Costs needed for the WPSC

Expenses for committee members



Not-For-Profit Status

Company Number. 8376312



The Registrar of Companies for England and Wales, hereby certifies that INTERNATIONAL POLE SPORTS FEDERATION LIMITED is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by guarantee, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on 25th January 2013.



Ticket Prices

Early Bird Ticket Prices

MARCH 1st- March 31st

20th July Preliminaries - £15

21st July Finals - £21

Both days - £31

APRIL 1ST - JUNE 19TH

20th July Preliminaries -£19

21st July Finals - £25

21st July Finals - £25

JUNE 16TH - 21ST JULY

20th July Preliminaries - £22

21st July Finals - £28

Both days - £38

10 tickets purchased the group will receive the 11th FREE.

15 tickets purchased the group 11th for FREE

+ 1 FREE ticket for the group organiser.

Are these fair prices?

Will they attract people for both days?

Athletes Fees

We do need to cover certain administration costs for athletes.

However, we have to be realistic at the moment considering pole sports is not yet in a place where athletes can attract the type of sponsorship usually needed to compete in an international sport at world level.

Last year 2012:

FREE

This year 2013:

£25

Vendor Fees

Last year 2012:

£100

This year 2013:

£100

Is this enough for such a large event for 2 days?

Should we let anyone come and sell their products?

Should we only have sports related vendors?

If so, should they be pole sports only?

Are we right to refuse vendors who may give pole sports a negative image?

Sponsorship Deals

- ❖ Better sponsorship packages available
- ❖ Different types of sponsorship to suit your budget
- ❖ Available earlier in the year to maximise promotional and advertising potential
- ❖ Everyone has to pay, even volunteers, assistants etc.

Banners
only £35

Pole Cleaners
only £450

School
only £350

Sponsorship Deals

The top three sponsorship packages;

Gold - £5000

Silver - £2500

Bronze - £1000



Expenses

IPSF

Paper
Printing Costs
Meeting Rooms
Internet Access
Travel Expenses
Accountancy fees
Sundries
Federation fees
Etc.....

WPSC

Venue Hire	Internet Access
Poles	Skype etc.
Rigging	Sound system
Flyers	Medals
Posters	Pole cleaner
Paper	ID cards
Printing Costs	Sundries
Etc.....	

Expenses for committee members

We are in the very early stages of creating an amazing international organisation.

Currently we have no regular income.

We have to rely on the generosity of our volunteers and competition sponsors.

However, we will where we can, supply materials necessary for members to promote all our hard work and build a membership base.

MEMBERSHIP

- To be a member of SportAccord, we must be a member-based, international non-profit organisation.
- Each NF should have a national competition.
- **We MUST have WADA registration for our anti-doping policy.**
- We want every school and individual to register as members with the IPSF if they are involved in pole sports in any way.
- **We need both financial and community support.**
- Discuss.....



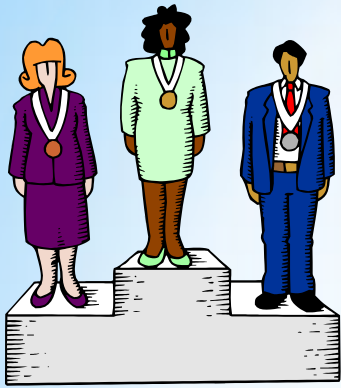
Ideas please:

How much to charge:

Members - Individual and Schools
Federations
Competition organisers

We have to pay for SportAccord, WADA etc.....

Can we fundraise? Would it work? How?



INDUSTRY AWARDS

Life time achievement award

(who has done the most for pole sports over the years)

Person to best promote pole sports

(the person who has promoted pole sports the most over the year)

Best National or Regional Pole sports competition

(the comp that upholds the best pole sports ethos)

Best pole sports athletes

(not necessary the best person but the athlete that is the most dedicated to pole sports)

Best pole sports school

(the school that promotes the ethos of pole sports, this could be by producing pole sports athletes or training or in the media)

CRITERIA?.....

SUMMARY OF TODAY'S MEETING

1. To vote in a working committee and set tasks to start with.
 - *We covered the voting procedure and discussed tasks.*

2. To agree upon accreditation criteria.
 - *Some of this will be compulsory as it is required by external agencies. Some we can decide amongst the members of the IPSF. This was opened as a public discussion for committee decision.*

3. To agree upon various codes of practice, rules and regulations.
 - *Again, some of this we have to do depending on the laws of each country e.g. WADA, Sport Accord, FIG, IOC.....*

CONT...

4. To open discussions on topics for public and committee opinion.
 - *Hopefully you feel we have opened enough discussions for your participation and ultimately enable important decisions to be made. Some by public opinion, some to be carried forward for the committee to finalise.*
5. To agree upon procedures for the WPSC.
 - *We covered the new categories, finances and new regulations.*
6. Membership.
 - *Looking at different types. Ours to other sporting bodies and also how to create a membership base.*
7. Industry awards.
 - *We decided categories, presentation and voting procedure.*

Dates for the diary

1st March- Announcements

- Committee members
- Tickets go on sale
- Policies and procedures for this year finalised

26th April - Committee Meeting by Skype

5th July - WPSC Meeting - all members welcome

20th/21st/ - WPSC - EVERYONE WELCOME!!

7th/8th September - WPSC Review, Las Vegas Pole Expo.

All members welcome

29th November - Committee Meeting by Skype

21st February - AGM - All members welcome



Thank You

Gracias

Bedankt

Vielen Dank

Köszönettel

THANK YOU

Dikey

Merci

ขอบคุณ

Eυχαριστώ

Hvala

Grazie

شكراً

Obrigado!

תודה