22 Trinity Road, Ware, Herts, SG12 7DB, UK
Phone: +44 (0)7796906256
Email: info@polesports.org

President – KT Coates
Vice-President – Kate Whitley

Thank you for your interest in taking part in the International Pole Sports Federation Guinness World Record Attempt on Saturday 22nd February at 10am (UK Time).

As a tribute to how far pole has developed over the last seven years the International Pole Sports Federation would like to celebrate by further publicizing the benefits of pole.

Our aim is to break KT Coates World Record of the most people pole dancing simultaneously around the world and beat the £50,000 raised for charities of your choice. Seven years ago over three hundred people took part. Seven years later we want to smash that record and show the world just how popular pole has become.

You will need the following in order to attempt the record with us:

- A charity of your choice to support
- A minimum of £10 sponsorship to be raised by everyone taking part
- A safe venue with poles that are correctly erected
- One person per pole and knowledge of the basic routine
- Participants dressed in appropriate sports clothing with bare feet
- Two witness (please see below for the type of witnesses required)
- One steward
- Video recording equipment and a camera for photographs
- A completed application form (included in this pack)
- A loud noise to start the event
- A clock/stop watch to start and time the event
- Access to the speaking clock or an accurate time to start exactly at 10am UK time

You are required to send us the following information with your videoed submission in order for your participation to be verified. Failure to include any of the following will result in your group not being considered for the record attempt.

1. Application form completely filed out
2. Two independent witness statements
3. One Steward statement
4. Video footage of the event
5. High quality photos of the event
6. Copies of any media coverage you may have received

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1. **Application form**

Please complete this in full and return it to the IPSF with all of your details and the participants details. We recommend completing this form on the day of the attempt. This must outline the details of the event such as numbers who attended etc. It should also outline any incidents during the event - For example a power shortage, extreme weather conditions or anything you feel was relevant to your particular part of the record attempt.

2. **Witness Statements**

We require two statements of authentication from two independent and valid witnesses who have been present through the whole record and who can confirm all the details were true and correct.
What is a independent witness?

- Someone not associated or related to the event
- Someone who is not related to the organizers
- Someone who will not gain anything from the final outcome of the record attempt.
- Both witnesses must be independent of each other
- Both witnesses should not be related or work in the same company unless it is a sporting body.

Who can be an independent witness?
- A Guinness World Records Official Adjudicator (great if you have £4500).

- **A qualified or expert member of an international body**, association, group of reference governing the category under which the record takes place (ie, A Committee Member/President/Vice-President of the IPSF/IPSF Certified Judge/IPSF Instructor member/IPSF Coach member/Athlete member).

- **Civil Law Notary**. In countries where this figure exists, notary affidavits coming from notaries (who have the legal power to prepare contracts and act as legal witnesses before the law) are acceptable.

- **Audit company** or **professional services firm** contracted by the record organizers to independently verify the outcome of the record and the following of the guidelines, in a similar manor to the civil law notary.

- For records happening in a public areas, where police presence is requested we can accept statements from **Police Departments** (but not from police officers

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independently).

What should the witness statement cover?

We have added witness statements into the application form however should you wish to do a separate one please use the following guidelines:

- The statement must be complied by the witness and signed by the witness in their own hand. Where ever possible it should be on headed paper to demonstrate the credentials of the witness.

- Its should have the witness full contact details, tile and expertise's in their field.

- The statement should confirm which the points the record guidelines have been followed and which have not. It should include the exact number that took part, the length of time along either the names of the people taking part.

3. VIDEO EVIDENCE

We require the footage to be of a high quality so that each person taking part can be clearly depicted.

Length

Its must record the entire 6 minutes of the record attempt as well as the start and the end.

Format

It must be submitted on DVD/CD-ROM in windows Media, Quick Time of VHS format. It cannot be submitted in any other format or it will not be accepted so please **DO NOT ASK**.

Photographs

Photographs are compulsory evidence for all record attempts. Guinness World Records will not assess a record without photos so please send yours in with your application.

Photos are accepted in CD-ROM or on DVD, or in photographic print or slide format. Colour photocopies of existing are NOT acceptable. Printouts of digital images are only acceptable when submitted along with digital files.

Make sure you have fun and interesting pictures. They must be in suitable sporting attire.

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IPSF – World Record Attempt

Applicant Information

Name of School or Group:		
Name of Applicant:	Address of Applicant:	
Date:	Email:	Phone:
Website:	Facebook:	Twitter:
Address of World Record Attempt Location:		
City:	State/County:	
ZIP/Post Code:	Country:	

Participant(s) Information

Please complete for every person that took part.

No.	NAME	ADDRESS	EMAIL	PHONE
1				
2				
3				
4				
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Event Details		
Which charity are you representing?		
How much did you raise?		
Who raised the most and how much was it?		
Did you attract media attention? If so please list and include and copies or links:		
Please outline the details of your event. If there were any problems such as bad weather, power cut or anything you feel relevant:		
Independent Witness Number 1		
I,.....declare that I am not associated with, related to, the record organizers or participated, nor have anything to gain from the final outcome of the attempt. Therefore I have acted as a witness of the Guinness World Records attempt for the record: ***'Most people pole dancing - multiple venues'.***		
This attempt has the claim ID number: ***446697***		
Name of First Witness:	Job Title/Profession:	
I work for:		
Address of Witness:		
City:	State/County:	Zip/Post Code:
Country:	Email:	Phone:
I am willing to be contacted by Guinness World Records to discuss any details regarding this record. I acted as a witness in this record attempt because my field of expertise is: I am including my business card to this witness statement: YES NO (Place your business card here)		
What was the address of the event?		

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When were you present at the record attempt (date and time)?		
What were the final number of participants?		
What did you see/measure/evaluate as a witness?		
I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim. Name..... Signature..... Date.....		
Independent Witness Number 2		
I,.....declare that I am not associated with, related to, the record organizers or participated, nor have anything to gain from the final outcome of the attempt. Therefore I have acted as a witness of the Guinness World Records attempt for the record: ***'Most people pole dancing - multiple venues'.***		
This attempt has the claim ID number: ***446697***		
Name of Second Witness:	Job Title/Profession:	
I work for:		
Address of Witness:		
City:	State/County:	Zip/Post Code:
Country:	Email:	Phone:
I am willing to be contacted by Guinness World Records to discuss any details regarding this record. I acted as a witness in this record attempt because my field of expertise is: I am including my business card to this witness statement: YES NO (Place your business card here)		
What was the address of the event?		
When were you present at the record attempt (date and time)?		

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What were the final number of participants?		
What did you see/measure/evaluate as a witness?		
I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim. Name..... Signature..... Date.....		
Steward Information		
I,.....have acted as a steward of the Guinness World Record attempt for the record: ***'Most people pole dancing - multiple venues'.***		
Job title/Profession:	I work for:	
Name:	Address:	
City:	State/County:	Country:
Zip/Post Code:	Phone:	Email:
I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim.		
Attempt address:		
When where you present at the record attempt (dates and times)?		
What was your role as a steward?		
How did you count the participants?		
How many did you observe in total?		
How many of these participated fully, as per the specific guidelines of the record?		
How many of the participants did you have to disqualify and why?		
Are you aware of the specific guidelines of the record attempt?		
I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim. Name..... Signature..... Date.....		

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Application Information to Return to the IPSF		
Have you Included the Following?		
Application form (this entire document)	YES	NO
Two independent witness statements (included in this document)	YES	NO
Steward Statement (included in this document)	YES	NO
Video footage in the correct format (must be on a DVD or CD-ROM ONLY)	YES	NO
Video footage marked with name/venue and the number - *446697*	YES	NO
High quality photos of your event either printed digital files (Please include)	YES	NO
Register (included in this doc. Please use back of page if number exceeds 23)	YES	NO

Please make sure that this document is stapled together securely and that all extra documentation has your name, address and email information placed on it. We recommend that you send this information recorded delivery to the address below. No documentation will be returned and the IPSF will not be held responsible for items lost in the post.

The International Pole Sports Federation
22, Trinity Road,
Ware
Hertfordshire,
SG127DB

I hereby verify that the information contained in this application is true and correct.

Signature

Name

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I,....., am taking part in a Guinness World Record for the "most people simultaneously pole dancing around the world". As part of the attempt I would like to raise money for..... collectively we would like to raise over £50,000 and would be grateful for any donation received.

NAME	EMAIL	SIGNATURE	AMOUNT	PAID