



**INTERNATIONAL POLE SPORTS FEDERATION
THE FUTURE OF OLYMPIC SPORTS**

CALL FOR SPONSORS

**AERIAL | SPORTS | ARTISTIC | ULTRA | PARA
POLE & AERIAL CHAMPIONSHIP**

25 - 29 OCTOBER 2023 | KIELCE - POLAND



POLESPORTS.ORG



Observer

IPSF GOVERNING BODY OF POLE

The IPSF was created in 2009 as not for profit organisation dedicated to positively promoting pole as an athletic sport and with the long term goal of becoming part of the Olympic Games.

In 2016 the IPSF achieved STEP ONE of the recognition process and became a World Anti-Doping Agency (WADA) signatory.

In 2017 the IPSF achieved STEP TWO of its recognition process and was awarded Observer Status of GAISF gaining sporting status for Pole, documented throughout the Worlds media.



“We warmly welcome our first Observers. This is an exciting time for them and for us and we will do everything within our remit to help them realise their full potential as International Federations within the global sport’s family and, one day, maybe become part of the Olympic program. .”



GAISF PRESIDENT - PATRICK BAUMANN

GLOBAL ASSOCIATION OF INTERNATIONAL FEDERATIONS

Recognition

WHAT DOES THIS MEAN FOR OUR SPONSORS?

With interim recognition recently announced globally for this progressive, edgy and captivating sport, media coverage has exploded. TV, radio, news channels, talk shows, sports media and all major newspapers have been reporting on the rise of pole as a sport.

With Pole and Aerial sports the IPSF under the spotlight, the potential for global media coverage is clear!



“

**Our Observer Member
@IPSFpolesports has become a
talking point across the world!
#GAISF is helping to promote
sports and achieve their dreams!**

...

GAISF PRESIDENT - PATRICK BAUMANN

GLOBAL ASSOCIATION OF INTERNATIONAL FEDERATIONS



World Pole & Aerial



SPORTS

The 11th annual World Pole & Aerial Sports Championships; 14 years of the IPSF!



ARTISTIC

The 7th annual World Artistic Pole & Aerial Championships



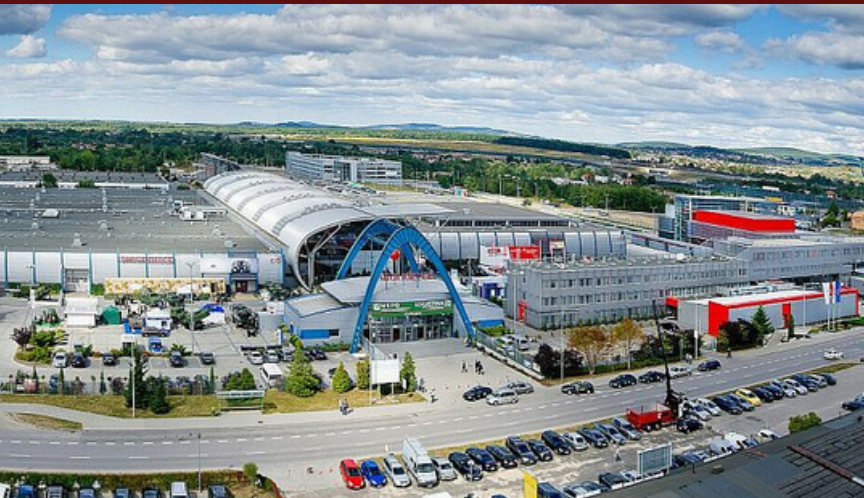
ULTRA

The 7th annual World Ultra Pole Championships; Jaw dropping tricks are showcased in this fast-paced battle.



PARA

The 7th Annual World Para Pole Championships; The first step in the evolution towards Paralympic Recognition.



Venue

KIELCE | POLAND | VENUE

Targi Kielce is located in the heart of Central and Eastern Europe and the south of Poland.

This multi functional venue offers a multitude of possibilities and is a unique venue suited to Pole & Aerial Sports. Originally built as a large convention centre, it now plays host to the 11th World Pole & Aerial Sports Championships!

It has numerous facilities, services and rooms for a wide variety of events, and the location is perfectly situated for athletes and spectators alike.

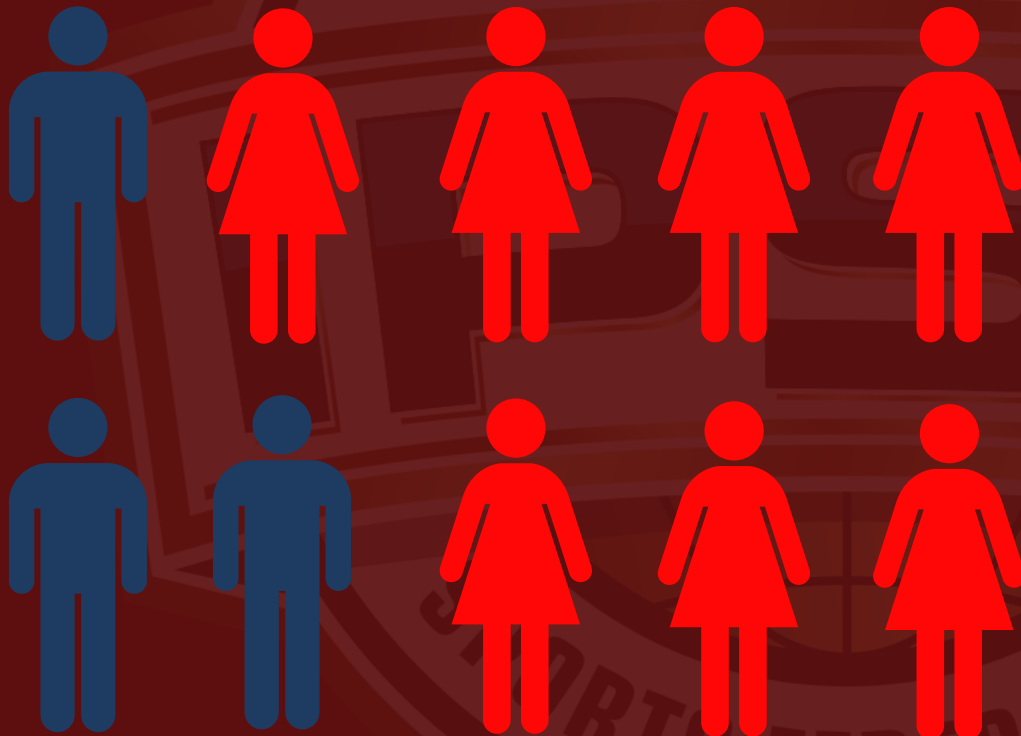
Capacity: 1500

Vendor Capacity: 15

Airport: Radom (70 km) Krakow (116 km), Lodz (146 km), Katowice (154 km), Warsaw (181 km), Rzeszow (157 km)

City centre: 10 min walk

Statistics



70% WOMEN
30% MEN

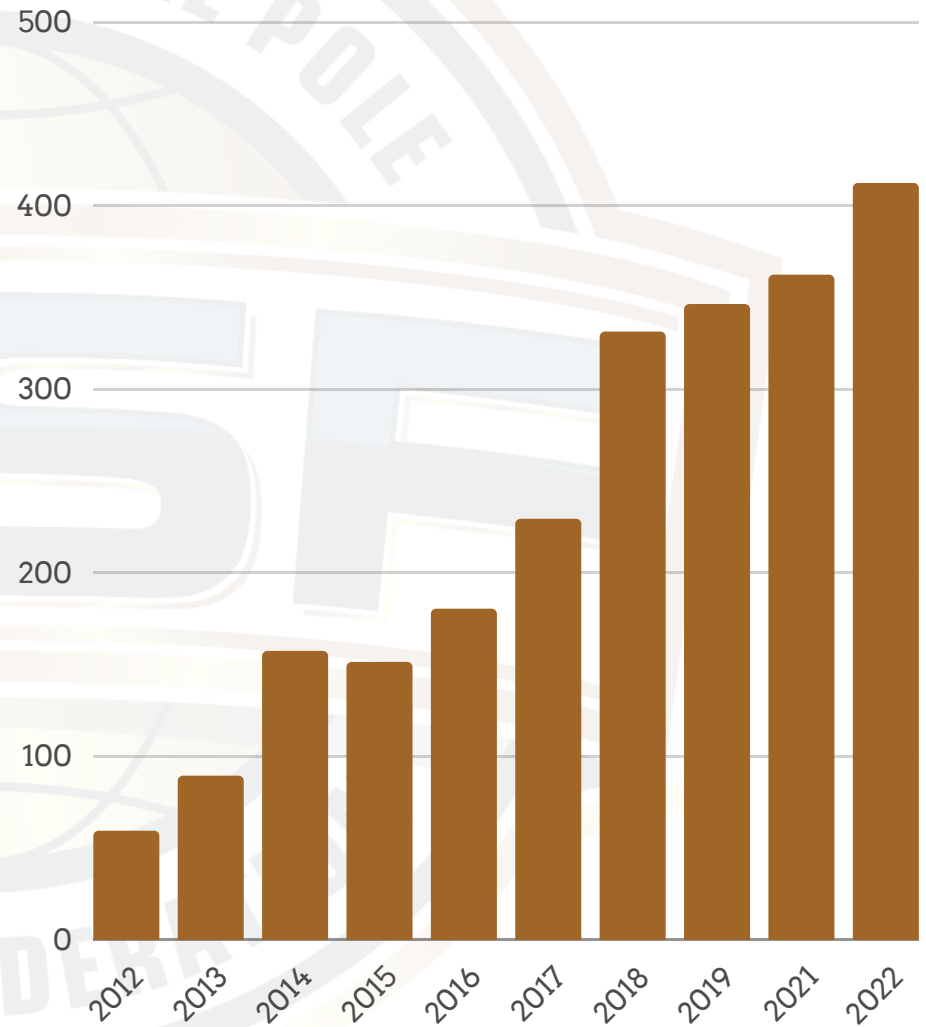
Male participation is on the increase, however, if you have a female related product, we have the market for you!

Source: 2021 World Virtual statistics

2022

Broke all records of elite athlete participation in any pole& Aerial competition ever recorded! 412 performances in 2022!

POLESPORTS.ORG



The background features a large, semi-transparent watermark of the World Judo Federation logo, which is a circular emblem with a central figure and the text 'INTERNATIONAL JUDO FEDERATION' around the perimeter. The image is split vertically into two color sections: a golden-brown left half and a dark red right half.

73%

Increase in male participation from 2012 including the first time male Junior and Novice athletes taking part in a World Championships.

82%

Increase in youth participation from 2013 including the first Junior and Novice categories in doubles.

THE GROWTH OF OUR SPORT

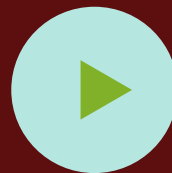
IN 11 YEARS THE WORLD
CHAMPIONSHIPS HAS GROWN RAPIDLY
BOTH IN PARTICIPATION AND
SPECTATORSHIP



**40 NATIONS
TOOK PART IN
2019. IN 2022
OVER 45
COUNTRIES WILL
BE REPRESENTED**



**OVER 1200
SPECTATORS
WILL BE
WATCHING LIVE**



**IPSF WILL BE
STREAMING TO
OVER 100,000
PEOPLE**

SELL YOUR BRAND

4 WAYS TO IMPROVE YOUR BUSINESS REACH



1.) SOCIAL MEDIA

With over 100,000 follower across the IPSF Social Media platforms, we have a very active portal for sponsors to promote their brand.

2.) TV/ MEDIA

As the governing body of the newest sport to be awarded Observer Status all eyes are on the IPSF. Press around the world will be in attendance.



3.) NEWSLETTER


with 10,000 Pole enthusiasts signed up to the IPSF Newsletter you can directly market your product to target consumers.



4.) LIVESTREAM

Be part of this high quality transmission and get your product to reach dedicated Pole enthusiasts.



A dark red world map is centered in the background of the slide. The text is overlaid on the map.

IN THE LAST 14 YEARS THE IPSF FEATURED IN THE NEWS IN OVER 110 COUNTRIES

All major newspapers, radio stations and TV channels across the world discussed the IPSF road to recognition, with over 75 media outlets in the UK alone covering the story.

PARTNERSHIP PACKAGES

There is a sponsorship to suit every product and budget



IPSF WORLD
CHAMPIONSHIPS
SPONSOR



EVENT SPONSOR



VENDORS



LIVESTREAM



PARTNERSHIPS

Annual Sponsor	£7000
Title Sponsor	£5000
Pole Sponsor	£2,500
Gold Sponsor	£3000
Silver Sponsor	£2000
Bronze Sponsor	£1000
Hoop Sponsor	£2000
Livestream Sponsor	£2000
Pole/Hoop Cleaner Sponsor	£500
Award Sponsor	£300
Magazine Sponsor	£300
15 x Vendor	£250
Studio Sponsor	£100



IPSF ANNUAL SPONSOR

ONE YEAR SPONSORSHIP - £7000

Package Includes:

- Floor banner on stage & banners in arena
- VIP Vendors Location (main arena)
- Credit with a link on all social media posts to over 100K
- Logo on the IPSF Facebook pages
- Logo on the event banner
- Logo listed on all event publicity
- Logo listed on newsletter to 10K subscribers
- Logo on the home page of IPSF website
- Double page advertorial in the Gravitas Magazine
- Logo on the press/athletes wall
- Discount on the World Pole Title Sponsorship





IPSF WORLD TITLE SPONSOR

TITLE SPONSORSHIP - £5000

Package Includes:

- Naming rights of the event - World Pole Championships 2018 - Powered by ...
- Floor banner on stage & 2 x banners in arena
- VIP Vendors Location (main arena)
- Credit with a link on all social media posts to over 100K
- Logo on the IPSF Facebook pages
- Logo on the event banner & all publicity
- Listed on newsletter to 10K subscribers
- Logo on the home page of IPSF website
- Double page advertorial in the Gravitas Magazine
- Logo on the press/athletes wall
- Discount on the Annual Sponsorship



IPSF WORLD POLE APPARATUS SPONSOR

COMPETITION POLE - £2,500

Package Includes:

- Vendor Location (vendors hall)
- Credit with supplying the World Poles
- Use of the IPSF approved logo to use on equipment
- Logo on the IPSF Facebook pages
- Logo on the event banner
- Logo listed on all event publicity
- Logo listed on newsletter to 10,000 subscribers
- Single page advertorial in the Gravitas Magazine
- Discount on the World Pole Title Sponsorship
- Logo on the press/athletes wall
- 3 vendor passes + 25% discount on addition tickets
- Flyers in goody bags



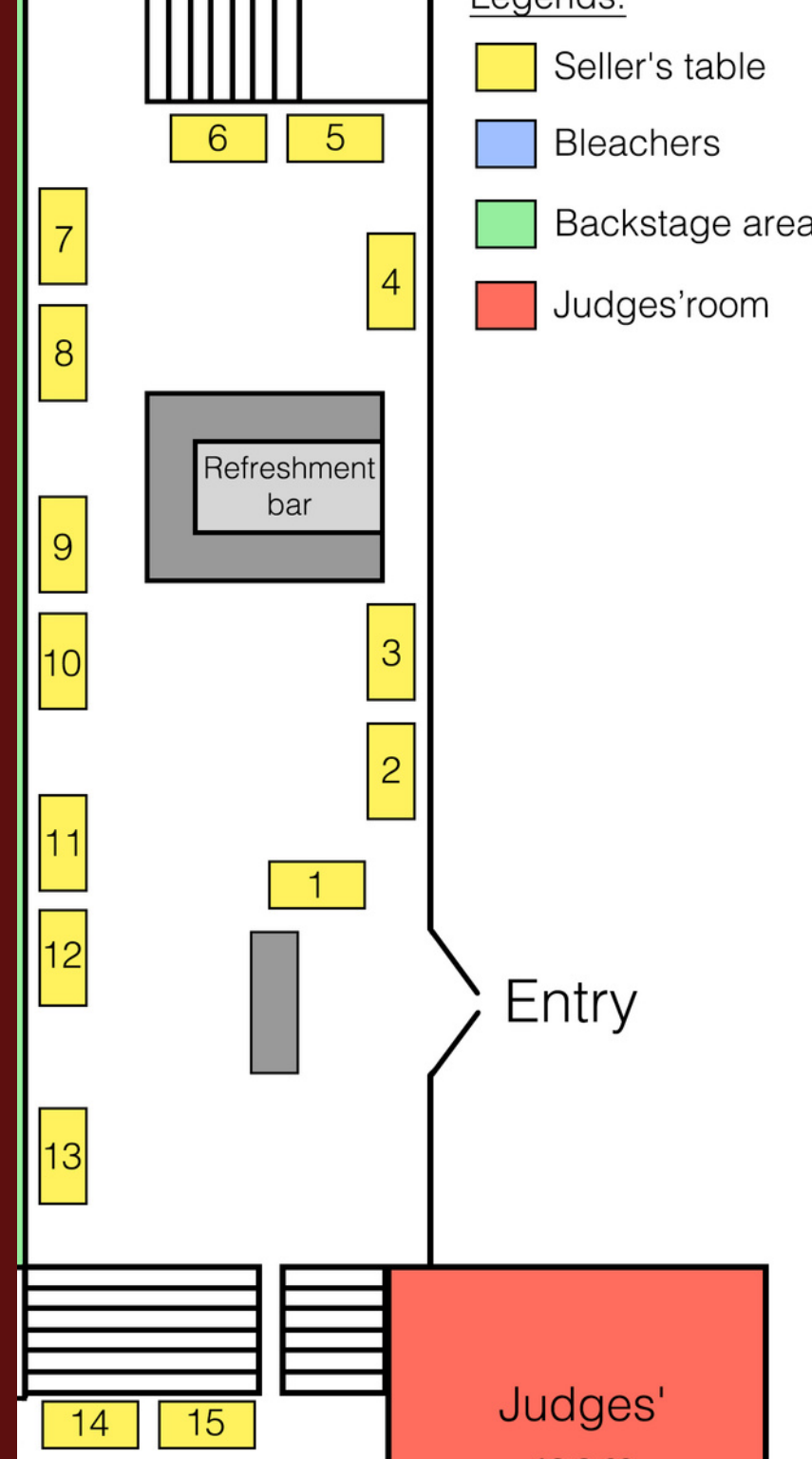


IPSF WORLD VENDOR V.I.P

1 - 15 VENDOR LOCATION - £250

Package Includes:

- 1 x Vendors Location to include:
- Table and 2 x chairs
- The use of an electric point
- Area of 3mx 3m
- Some locations have a back wall others no back wall
- Directly in the entrance and by the food area
- Over 36hours of selling time
- Over 700 athletes and spectators
- £200 early bird until 1st April then £300



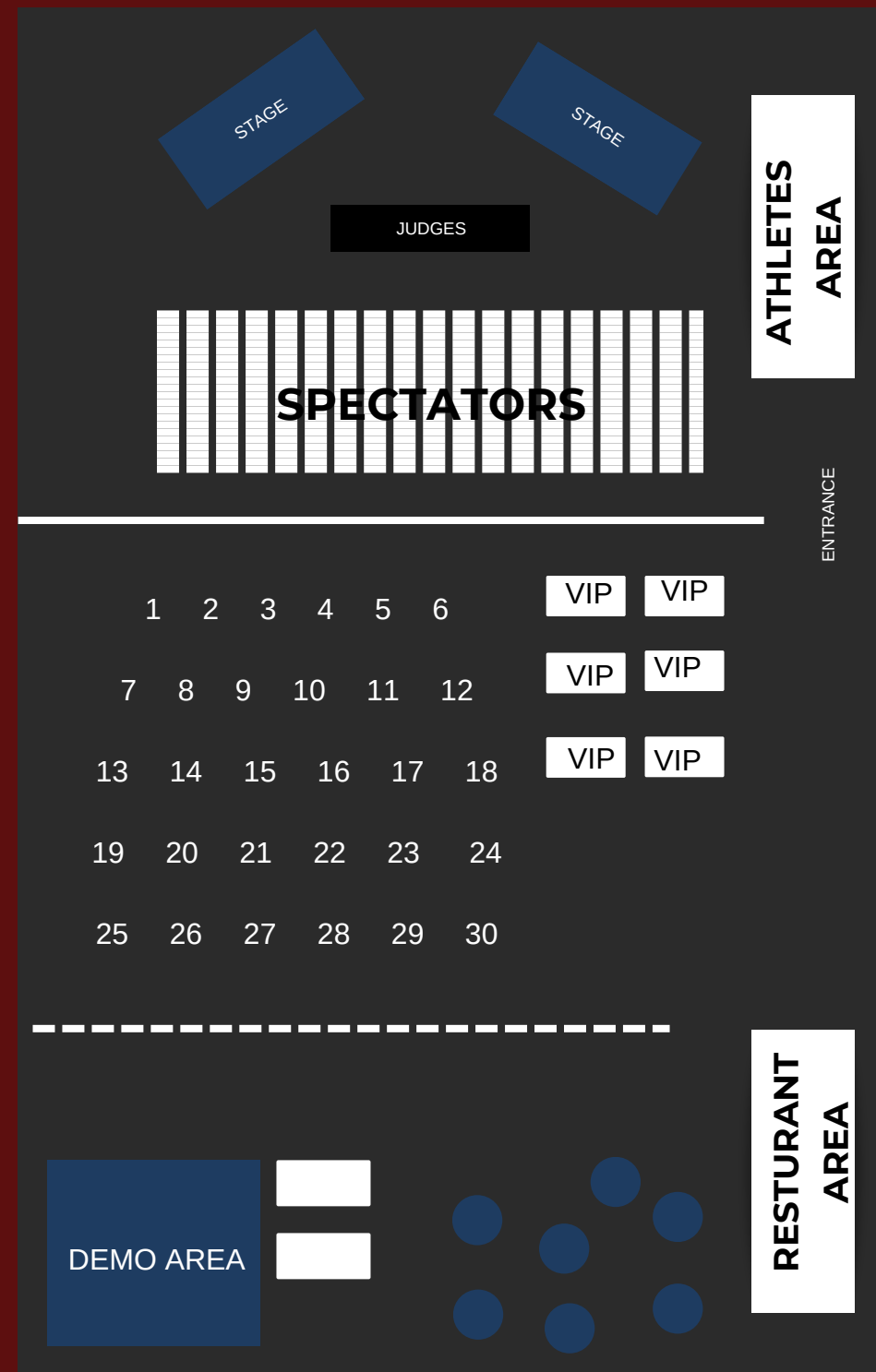


IPSF WORLD VENDOR V.I.P

1 - 30 VENDOR LOCATION - £200

Package Includes:

- 1 x Vendors Location to include:
- Table and 2 x chairs
- The use of an electric point
- Area of 2mx 3m
- Some locations have a back wall others no back wall
- Directly in the entrance and by the food area
- Over 48 hours of selling time
- Over 1200 athletes and spectators
- £200 early bird until 1st April then £300





IPSF WORLD GOLD
SPONSOR

GOLD SPONSORSHIP - £3,000

Package Includes:

- Floor banner on stage & 1 x banners in arena
- VIP Vendor location 3.5m x 6.5m no height restriction
- Social media post once a month to over 100K
- Logo on the IPSF Facebook pages
- Logo on the event banner & all publicity
- Listed on newsletter to 10K subscribers
- Double page advertorial in the Gravitas Magazine
- Logo on the press/athletes wall
- Discount on the Annual Sponsorship
- 4 vendor passes + 25% discount on addition tickets
- Flyers in goody bags



IPSF WORLD SILVER SPONSOR

SILVER SPONSOR - £2,000

Package Includes:

- VIP Vendor location 3.5m x 5.5m with height restriction 2.4m
- 1 x Banners in arena
- Social media post once a month to over 100K
- Logo on the IPSF Facebook pages
- Logo on the event banner & all publicity
- Listed on newsletter to 10K subscribers
- Single page advertorial in the Gravitas Magazine
- Logo on the press/athletes wall
- 3 vendor passes + 25% discount on addition tickets
- Flyers in goody bags





IPSF WORLD BRONZE SPONSOR

BRONZE SPONSORSHIP - £1,000

Package Includes:

- Vendor Hall area 12/13 - measuring 2m x 3m with a 3m height restriction
- 1 x Banners in arena
- Social media post
- Logo on the event banner & all publicity
- Listed on newsletter to 10K subscribers
- Single page advert in the Gravitas Magazine
- Logo on the press/athletes wall
- 3 vendor passes + 25% discount on addition tickets
- Flyers in goody bags

Livestream



IPSF WORLD
LIVESTREAM SPONSOR

LIVESTREAM SPONSOR - £2,000

Using the latest technology and graphics this increasingly popular way of viewing our sport worldwide will give our sponsor maximum exposure to over 100,000 people, not just during the event but also after.

- Your logo on the kiss and cry wall
- Your logo on the livestream publicity
- You logo on the livestream
- Commentators discuss and promote your product





**IPSF WORLD POLE
CLEANER SPONSOR**



**IPSF WORLD POLE
AWARD SPONSOR**



**IPSF WORLD POLE
GOODY BAG SPONSOR**

POLE CLEANER SPONSORSHIP

£500

All pole cleaners will wear your branded vest while they are on stage. Your company will be mentioned during the pole cleaning

AWARD SPONSORSHIP

£400

New for this year! Have the awards ceremony named after your company, your name on the awards and hand out the awards!

GOODY BAG SPONSORSHIP

£300

Your logo will be printed on to the event goody badges given out to athletes, coaches and spectators!

CLICK HERE!

BOOK YOUR
SPONSORSHIP &
VENDOR LOCATIONS
TODAY!



CONTACT US



PHONE

Call the IPSF office on:

+44 (0) 203 2396 974



EMAIL

Email us to discuss your sponsorship options:

info@polesports.org



WEBSITE

Visit our website to purchase your

sponsorship: www.polesports.org



SOCIAL
MEDIA

Facebook: [internationalpolesportsfederation](https://www.facebook.com/internationalpolesportsfederation)

Instagram: [@ipsfpolesports](https://www.instagram.com/ipsfpolesports)